

Sage 50—U.S. Edition



10 Ways Sage 50 Beats the Competition

Every small business has unique goals and faces unique challenges. That's why whether you are starting a new business in your basement or have multiple locations and dozens of employees, Sage 50 offers a range of solutions that adapt to your needs.

Even better, Sage 50 includes features and benefits you won't find with other options. We beat the competition by providing advice that adapts to your needs, tools to simplify your business life, and exactly what you need to realize your unique business vision.

Here's how we do it:

1. Sage 50 supports you like no one else

Sage wraps our solutions in Sage Business Care¹, and nothing protects and extends your investment better than this worry-free, auto-renewing service. Sage Business Care helps you reduce the time, effort, and cost of operating your business with access to our U.S.-based technical support, product upgrades, training, and more! You'll feel secure knowing that assistance is close at hand when you need it.

2. Advice that adapts to your needs

You need advice, guidance, and answers. Sage Advisor Technology provides them - 24/7, on-screen, online, where and when you need them. Sage Advisor is your personal coach, answering questions you might not even think to ask.

3. Insights that help you make better decisions.

You need to find the insights buried in your data, like which customers to target or where your best opportunities are for profitability. Sage 50 Business Intelligence² helps uncover them by providing custom reporting and analysis integrated with Sage 50 using the familiar interface of Microsoft® Excel® and real-time Sage 50 data. Business Intelligence is a dramatically better way to search for insights, ideas, and innovation in your business.

4. Accounting principles that give you the most accurate financials

You're not a CPA, but that does not mean you should keep your business books using the same method as your personal accounts. Sage 50 uses double-entry accounting, which is more accurate than other methods and is an industry best practice.

5. In-depth audit and security functions to protect your data (and your money)

Your small business cannot afford to lose money because of accounting errors or fraud. The Sage 50 Internal Accounting Review³ can find accounting errors with up to 15 different checks of data. It looks for common mistakes as well as suspicious transactions. Plus, with module- and screen-level security and audit trails, you can track who is entering data, editing existing entries, or accessing particular functions.

Easily plan out "what if" scenarios using customizable reporting tools

Protect financial information from unwanted eyes with screen-level security and locally installed software

6. Customized dashboards and management centers so you stay in the know

With easy access to information, you can improve customer service, take action quickly, and better plan purchases and spending. That's the power of the Sage 50 informative dashboards and management centers. Get high level views of key business metrics and quickly drill down to the details. Plus, each center is fully customizable, so you can view the most important information for your business:

- Business Status Center
- Customer Management Center
- Vendor Management Center
- Inventory Management Center
- Job Management Center

Start each day knowing exactly where your business stands with customized views of your most important information

7. Strong inventory management that improves your bottom line

A true strength of Sage 50, its inventory management easily helps control costs and reduce errors. Create and track inventory based on color, style, size, and more. Reserve inventory requested on purchase and sales orders. Even monitor inventory levels and automatically create a purchase order to replenish inventory. You also can:

- Establish up to 10 different price levels per item
- Update prices by dollar amount or percentage
- Choose from several different inventory costing methods including Average, LIFO, FIFO, and Specific-Unit costing
- Track warranty and repair information with serialized inventory

Confidently close a deal by guaranteeing next day delivery - you know exactly what inventory is available

8. Project and job management tools to help increase profitability

Sage 50 saves time by quickly giving you answers to job-related questions in the Job and Project Management Center. In addition, the robust change order tracking system lets you see how job changes affect profitability by tracking estimated expenses and revenue down to phase and cost code. You can also follow even the most complex jobs with Order Process Workflow. This unique feature tracks the status of each step and lets you notify the next person in the process with a status and specific notes.

9. Accounting solutions from Sage that grow with you

Whether you plan to add employees, expand your inventory, or diversify your business, Sage offers a solution for every stage of your business with easy upgrades to more robust features and functionality. Sage 50 Quantum Accounting provides a high-performance option for your growing business with support for up to 40 users⁴. As you continue to grow, you have the option to remain in the Sage family with a transition to Sage mid-market solutions. Sage offers industry-specific solutions for the construction, manufacturing, real estate, nonprofit, and distribution industries.

10. Sage Connected Services for expanded functionality

Sage 50 integrates with a range of services and third-party add-on solutions so you can accept credit cards, on-site or on the go, process payroll, perform online back-up, remotely access your computer, and more.

Accept credit card payments on the go—anywhere, any time—using mobile payment capabilities that integrate with Sage 50.⁵

In addition to these 10 market-leading qualities, Sage 50 comes equipped with cash flow management tools, Microsoft Excel, Word and Outlook® integration, and a wide range of built-in features that maximize visibility into your business finances. For an easy-to-use solution that adapts to your needs, simplifies your business life, and helps you realize your unique business vision, Sage 50 beats the competition. **For more information, visit www.Sage50Accounting.com.**

Note: Features vary by product. Please visit www.Sage50Accounting.com for a list of specific product features.

¹ Credit card required to activate service. To ensure continuous service, your Sage Business Care plan is an automatically renewing plan and subsequent years will be automatically billed to the same credit card each year on the anniversary date of your purchase at the then current rate after notifying you 30 days in advance of your anniversary date. Renewal is not required for continuous access to product updates for supported versions. You may terminate the plan with at least seven calendar days notice prior to your renewal date and not be charged for the renewal. ² Additional fees required. After a sixty day free trial, the service is available with Sage 50 Pro Accounting 2013 and higher; included at no additional charge with Sage Business Care. ³ Sage is not liable or responsible for any fines or penalties that may result from errors in your company accounting records. The Internal Accounting Review is not intended to uncover all questionable transactions. ⁴ Multi User licenses available in packs of 5, 10, 15, 20, 30 or 40. A maximum of 40 licensed, named users is allowed. Only the first 40 named users selected in the user maintenance screen are considered licensed, named users. ⁵ Subject to approval and to Sage Payment Solutions terms and conditions. Additional fees, internet access, and credit card required.

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